

Professor Richard Wilding – Publications & Media Listing

(January 2007)

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Academic Journals Articles (Cranfield Listed)

Cranfield Listing: 1* = National Quality, 2* = Lower International Quality, 3* = Top International Quality, 4* = World Leading (e.g. Science, Harvard Business Review, Management Science) Source: Journal Recommendations for Academic Publication, 2nd Edition, July 2005, Publisher: Research Office, Cranfield School of Management.

Published

“Enabling Time-based Strategy through Logistics - Using Time to Competitive Advantage” (with J.Newton), *Logistics Information Management - International Journal*, MCB University Press, Vol 9, No.1, pp 26-31, February 1996 (1*)

“Short-term Strategic Management in Mass Customised Markets” (with M.Saisse), *Logistics Information Management - International Journal*, Vol 10, No.5, pp 199-207, December 1997 (1*)

“Chaos Theory; Implications for Supply Chain Management”, *International Journal of Logistics Management*, Vol 9, No 1, pp 43-56, 1998 (3*)

“The Supply Chain Complexity Triangle: Uncertainty Generation in the Supply Chain”, *International Journal of Physical Distribution and Logistics Management*, MCB University Press, Vol 28, No.8, pp 599-616, 1998 (3*)

“Virtual Teaming in the Agile Supply chain” (with Dr Jay Bal and Dr John Grundy), *International Journal of Logistics Management*, Vol.10 No.2 pp.71-82 1999 (3*)

"Partnerships in UK Defense Procurement," (with Andrew Humphries) *The International Journal of Logistics Management*, Vol. 12, No. 1 (2001), pp. 83-96. (3*)

“Managers in Supply Chain Management: the critical dimension” (with Remko Van Hoek & Robina Chatham) *Supply Chain Management: an international journal*, Vol. 7 No.3 (2002) pp. 119 – 125. (2*)

“Sustained Monopolistic Relationships: an interdisciplinary case” (with Andrew Humphries) *British Journal of Management* Vol. 14 No.7 (2003) pp.323-338 (3*)

“Sustained Monopolistic Business Relationships: A UK Defence procurement case” (with Andrew Humphries) *European Journal of Marketing* Vol 38 No.1/2 (2004) pp99-120 (3*)

“UK Defence Supply Chain Relationships: a study of Sustained Monopoly” (with Andrew Humphries) *Management Decision* Vol 42 No. 2 (2004) pp259-276. (1*)

“Customer Perceptions on Logistics Outsourcing in the European Consumer Goods Industry” (with Rein Juriado) *International Journal of Physical Distribution & Logistics Management* Vol. 34 No.8 (2004) pp 628-624. (3*)

“Long term collaborative relationships: the impact of trust and C3 behaviour” (with Andrew Humphries) *Journal of Marketing Management* , Vol. 20, No. 9-10, (November 2004) pp. 1107-1122 (ISSN 0267-257X) (3*)

"Understanding collaborative supply chain relationships through the application of the Williamson organisational failure framework" (with Andrew Humphries) *International Journal of Physical Distribution and Logistics Management*, Vol. 36 No.4 (2006) pp.309-329. (3*)

“The application of Complexity Science to Business – Guest Editorial” *Management Decision*, Vol 44, No 7 pp837-838. (1*)

Under Revision

“The Laws of Logistics and Supply Chain Management” (with Alan Braithwaite) *International Journal of Logistics Management* (3*)

Submitted

“A Taxonomy of Highly Interdependent, Supply Chain Relationships: The Use of Cluster Analysis” (with Andrew Humphries & John Towriss) *International Journal of Physical Distribution and Logistics Management*. Submitted February 2006 (3*)

“A comparison of Inter- and Intra-organizational Relationships in the Food Supply Chain” (with Andrew Humphries and Carlos Mena) *Supply Chain Management – An International Journal*. Submitted October 2006 (3*)

In Preparation

“The Detection and Quantification of Chaos in Supply Chains” *International Journal of Physical Distribution and Logistics Management* OR *International Journal of Operations & Production Management* (to be submitted Autumn 2005) (3*)

Other Academic Journals

Published

“Emphasis on Practical Issues”, *Computer Integrated Manufacturing Systems*, Vol 7, No.1, pp 65-66, February 1994 (Review)

“Kompresja czasu w lancuchu dostaw” (“Time Compression in the Supply Chain”), *Gospodarka Materialowa & Logistyka* (Published by Warsaw School of Economics, Poland Issue 3/2000 pp 43-53(Polskie Wydawnictwo Ekonomiczne (ISSN 1231-2037)

“Understanding the dynamics of the blood supply chain: is prediction possible?” (with Hick, R & Chapman, J.F.) *Vox Sanguinis* 2006 91 Suppl 3, P-668

Practitioner Journals

Published

“Effective Manufacturing Logistics” (with E.Sweeney), *Logistics Focus - The Journal of the Institute of Logistics*. Vol 2, No.6, pp 2-5, August 1994

“Systems, Measures and People”, *The Logistician*, Turret Group plc, Vol 1, No.3, 1995

“Product Strategy & Survey”, Review of McGrath, M.E. “Product Strategy for High Technology Companies” *Logistics Focus - The Journal of the Institute of Logistics*. Vol 3, No.9, pp 40, November 1995

“Time-Based Compression in the Supply Chain” (with A.Beesley), *The Logistician - Supply Chain Strategy for the Board*. Turret Group plc, Vol 1, No.3, pp 6-11, December 1995

“Concurrent Engineering in the Supply Chain” (with B.Yazdani), *Logistics Focus - The Journal of the Institute of Logistics*, Vol 5, No.2, pp 16-22, March 1997

“Stock Uncertainty”, *The Manufacturer*, Conquest Publishing, pp 4-5, March/April 1998

“Chaos Complexity and Supply-Chains”, *Logistics Focus – The Journal of the Institute of Logistics*. Vol 6, No.8, pp 8-10, October 1998

“Planning for Uncertainty”, *Logistics Solutions - The Magazine of the NITL Ireland (National Institute for Transport & Logistics, Ireland)*, Issue 1, pp 32-34, 1999

“Millennium Fear becomes Millennium Folly!” *Logistics Solutions - The Magazine of the NITL Ireland (National Institute for Transport & Logistics, Ireland)*, Issue 4, pp 18-21, 1999

“The Re-engineering of the Supply Chain”, *Supply Chain Excellence - The Management Today Report on Supply Chain Strategies for Competitive Advantage. Management Today*, Haymarket Business Publications, pp 13, March 1999

“Virtual Teaming in the Supply Chain”, *Supply Chain Excellence - The Management Today Report on Supply Chain Strategies for Competitive Advantage. Management Today*, Haymarket Business Publications, pp 9-10, April 1999

“Cost-to-Serve: An Alternative to ABC?”, *Supply Chain Excellence - The Management Today Report on Supply Chain Strategies for Competitive Advantage. Management Today*, Haymarket Business Publications, pp.6-11, May 1999

“Essential Reading (Supply Chain Management)”, *Supply Chain Excellence - The Management Today Report on Supply Chain Strategies for Competitive Advantage. Management Today*, Haymarket Business Publications, pp.19-20, June 1999 (Book Reviews)

“Millennium Compliance and the supply Chain”, *Supply Chain Excellence - The Management Today Report on Supply Chain Strategies for Competitive Advantage. Management Today*, Haymarket Business Publications, pp.12-13, July 1999

“Compression & Emotional Intelligence in Agile Supply Chains”, *Supply Chain Excellence - The Management Today Report on Supply Chain Strategies for Competitive Advantage. Management Today*, Haymarket Business Publications, pp.9-12, September 1999

“Managing supply chain risk”, (with Dr Darren Hall) *Supply Chain Excellence - The Management Today Report on Supply Chain Strategies for Competitive Advantage. Management Today*, Haymarket Business Publications, pp.14-19, October 1999

“The Potential of electronic shopping”, *Supply Chain Excellence - The Management Today Report on Supply Chain Strategies for Competitive Advantage. Management Today*, Haymarket Business Publications, p.20, October 1999

“Reducing Demand Uncertainty”, *Supply Chain Excellence - The Management Today Report on Supply Chain Strategies for Competitive Advantage. Management Today*, Haymarket Business Publications, pp.14-16, November 1999

“The role of Time Compression and Emotional Intelligence in Agile Supply Chains” *Supply Chain Practice*, (ISSN 1466-0091) Vol. 1 Issue 4 (December) pp.14-24, 1999

“Getting value from supply chain games””, *Supply Chain Excellence - The Management Today Report on Supply Chain Strategies for Competitive Advantage. Management Today*, Haymarket Business Publications, pp14-17, January 2000

“Gaining value from SAP/R3 Implementations””, *Supply Chain Excellence - The Management Today Report on Supply Chain Strategies for Competitive Advantage. Management Today*, Haymarket Business Publications, pp10-11, February 2000

“Logicon2000 Conference Review”, *Manufacturing and Supply Chain Excellence, Management Today Reports*, Haymarket Business Publications, pp. 14-16, May 2000.

“Collaborative Planning in the Supply Chain”, *Manufacturing and Supply Chain Excellence, Management Today Reports*, Haymarket Business Publications, pp. 6-9, May 2000.

“The role of time compression and emotional intelligence in agile supply chains” *DILF Orientering: Nyhedsbrevet om Indkøb og Logistik. Dansk Indkøbs – og Logistik Forum (Journal of the Danish Purchasing and Logistics Forum – Dilf)* pp. 18-22 June/July 2000.

“Using Kanban in the supply chain”, (with Phil Borland) *Manufacturing and Supply Chain Excellence, Management Today Reports*, Issue 4, Haymarket Business Publications, pp. 8-11, June 2000

“Myth or Reality: Partnership in Defence procurement” (with Andrew Humphries) *Supply2Primes: promoting efficiency in the defence and aerospace industries*. September 2001 (ISSN 1464-2646) pp. 8-13.

“E-Implementation: a time-based approach to extracting value from e-business”, *Supply Chain Practice* Vol.3 No.3 2001 pp. 78-89

“Collaborative Planning in the supply chain” *Management Quarterly* (Faculty of Finance and Management) Part 14 January 2002 (ISSN 1467-5757), pp. 15-19 (Published by The Institute of Chartered Accountants in England and Wales, London, UK)

“All together now (Supply Chain Risks)” *Corporate Insurance and Risk* (ISSN 1364-3606) pp.42-43, January 2002.

“The Biotechnology R & D Supply Chain Environment” (with Paul Chapman) *European Pharmaceutical Review – the quarterly review of Pharmaceutical Business and Technology* (ISSN 1351-1599), Vol 2002 Issue 1 pp 7-11 (January 2002)

“Identifying and Managing Supply Chain Vulnerability” (with Christopher, Chapman, Juttner & Peck) *Logistics & Transport Focus*, Vol 4 No. 4 pp 59 – 64, May 2002.

“Understanding the Risks” (with Martin Christopher) *Project*, June 2002 pp.18-19

“Partnership Lessons from Defence Procurement” (with Andrew Humphries) *Logistics & Transport Focus*, Vol 4 No.10 December 2002 pp.49-55.

“The 3Ts of Highly Effective Supply Chains” *Supply Chain Practice*, (ISSN 1466-0091) Vol. 5 Issue 3 (September) pp.30-39, 2003.

“The Story so far – RFID Demystified” (with Tiago Delgado) *Logistics & Transport Focus*, (ISSN 1466-836X) Vol. 6 No.3 April 2004 pp. 26 – 31.

“RFID Demystified: Supply Chain Applications” (with Tiago Delgado) *Logistics & Transport Focus*, (ISSN 1466-836X) Vol. 6 No.4 May 2004 pp. 42-48.

“RFID Demystified: Company Case Studies” (with Tiago Delgado) *Logistics & Transport Focus*, (ISSN 1466-836X) Vol. 6 No.5 June 2004 pp. 32 - 42.

“RFID – Applications within the Supply Chain” (with Tiago Delgado) *Supply Chain Practice* (ISSN 1466-0091, Online ISSN 1477-1632) Vol. 6 Issue 2 (June) pp. 36-49, 2004

“RFID – Applications within the Supply Chain” *DILF Orientering: Nyhedsbrevet om Indkob og Logistik*. Dansk Indkobs – og Logistik Forum (Journal of the Danish Purchasing and Logistics Forum – Dilf) pp. 16-20 August 2004.

“The 3T’s of Highly Effective Supply Chains” *DILF Orientering: Nyhedsbrevet om Indkob og Logistik*. Dansk Indkobs – og Logistik Forum (Journal of the Danish Purchasing and Logistics Forum – Dilf) februar 2005, argang 42 pp.30-33

“Dealing with 21st Century plagues” *Logistics Europe*, January/February 2006 p10 (ISSN 0968-9001)

“Tiempo, transparencia y confianza: claves de una efectiva cadena de abastecimiento”. February 2006, *America Economia online newsletter*. Distributed within their Latin American database. (“The three T of an effective supply chain”).

“Lidiando con las plagas del siglo XXI”, 34th Edition, April 2006. *Logistec Magazine*, Chile. (Supply Chain Risk Management – Dealing with 21st Century “Plagues”). Pages 4, 5, 6 and 7. Published in Spanish and in English.

“Imagine the security: the use of RFID technology” *Public Service Review: Trade & Industry – an independent review*, Issue 10. 2006 pp 84-86 ISSN 1747-5872

“The Ghost in the Machine (Supply Chain Uncertainty)” *Financial Times – Managing Uncertainty Supplement & FT.com* – Friday 7th April 2006 p5

“Effective Sourcing for Transaction Success – Untangling Sourcing and Transactions” (with Alan Braithwaite) *Financial Times – Mastering Transactions Supplement & FT.com* - Friday 19th October 2006.

“Global Transactions – Managing Risks in Global Sourcing” (with Alan Braithwaite) *Management Focus – Bi-annual journal of Cranfield School of Management*. Issue 24, November 2006 pp14-16. (Published by Cranfield School of Management, U.K.)

“Playing the tune of shared success” *Financial Times - Understanding Collaboration Supplement & FT.com*-Friday 10th November 2006 pp. 2-3.

“Global Transactions – Managing Risks in Global Sourcing” (with Alan Braithwaite) *Control* Vol32 Number 8, December 2006 pp25-27. (Published by The Institute of Operations Management) ISSN 0266-1713.

“Smart Tags” *Defence Management Journal*, Issue 35 December 2006 pp.25-26 (Published by PSCA International) ISSN 1464-2646.

In Preparation

“Global Sourcing” (with Alan Braithwaite) *International Shipping Magazine* (to be published late 2006)

Academic & Industrial Conference Papers

Published

“Rapid Response - A Strategy for the Nineties”, *Proceedings of “Manufacturers Organising for Rapid Response” Conference*, ICM Conferences Ltd, No.1, London, February 1995

“Chairman’s Address - Systems, Measures and People”, *1995 Supply Chain Management Conference Proceedings*, Windsor UK, Turret Group plc, p 2, November 1995

“Logistics as a Time-Based Strategy”, *Proceedings of “Creating Customer Focused Logistics” Conference*, IBC UK Conferences Ltd. No.11, London, November 1995

“Chaos Theory and the Supply Chain”, *Proceedings of the 1997 Logistics Research Network Conference*, Institute of Logistics UK, 1997

“The Supply Chain Complexity Triangle”, *Proceedings of Organisations as Complex Evolving Systems Conference*, University of Warwick, Published by BPRC, pp 91-101, ISBN No: 0 902683 40 3, December 1998

“Customer Focused Logistics: A Time-based Approach” *British Institute of Florence Evening Lecture Series*, Florence, Italy, March 1999

“Parallel Interactions in Supply Chains” (with J.Hill), *2nd International Symposium Advanced Manufacturing Processes, Systems and Technologies (AMPST 99)*, University of Bradford, March 1999

“Usprawnianie Procesow Gospodarowania Goprzez Kompresje Czasu” (Business Process Improvement through Time Compression), *Proceedings of the Inaugurating Meeting for the Centre for Logistics Development*, Poland, April 1999

“Chaos in Manufacturing Supply Chains”, *Proceedings of the Chaos and Complexity in Manufacturing Seminar*, University of Warwick, Published by BPRC, May 1999

“The Detection & Quantification of Chaos in Supply Chains”, *Logistics in the Information Age*, Proceedings of 4th International Symposium on Logistics, pp 89-94, (Eds: M.Maffatto, K.Pawar), SG Eitoriali, Florence, Italy, July 1999 ISBN 88-86281-37-4

“Millennium Boom and Bust: An Investigation into Millennium Stocking Policies” (with M.Bernon & R.Bender), *Proceedings of the Logistics Research Network Annual Conference*, September 1999.

“Dynamics, Dimensions and Directions: Making Sense of Linear Supply Chain Thinking”, (with Peter Hines and Matthias Holweg) *Proceedings of the Logistics Research Network Annual Conference*, September 1999

“Customer Driven Logistics: A time based approach” *Proceedings of Logicon2000 (The 4th Annual European Logistics Conference)*, Amsterdam, 23-24th February 2000

“E-implementation in the supply chain: a time-based approach” *Proceedings of “e-fulfilment2000: Successfully developing a new supply chain model to meet the higher expectations of the e-commerce consumer”*. (also published on CD-RoM) The Dorchester Hotel, London. 11th – 12th July 2000 (Organised by Access Conferences International)

“Customer Driven Logistics: A time-based approach” *Proceedings of “Logistik I detailhandlen” (Logistics in the Retailing Business)* DILF (Dansk Indkobs- og Logistik Forum) Scandic Hotel, Copenhagen 22nd August 2000

“Gaining value within the Supply Chain from SAP/R3 Implementation” (with James Lowe) *Proceedings of the Logistics Research Network 5th Annual Conference 2000*, September 2000 pp.368-373 (ISBN 0-9537982-1-6)

“Partnering in UK Defence Procurement: Myth or Reality” (with Andrew Humphries) *Proceedings of the Logistics Research Network 5th Annual Conference 2000*, September 2000 pp.281-289 (ISBN 0-9537982-1-6)

“E-implementation in the supply chain” *Proceedings of “Leveraging the 21st Century Supply Chain”* Manufacturing Masterclass Series, The Manufacturing Institute, Manchester 22nd – 23rd November 2000

“Customer Driven Logistics: A time based approach” *Proceedings of Interlog2000 (The 4th Annual Summit)*, Amsterdam, 6th – 7th December 2000

“E-implementation in the supply chain: A time-based approach to extracting value from e-commerce” *Proceedings of the “European Supply Chain Summit”* 31st January – 2nd February 2001. Staverton, UK (Organised by Worldtrade Group, London)

“Successfully Implementing e-business as part of a time-based supply chain strategy” *Proceedings of Logicon2001 (The 5th Annual European Logistics Conference)*, Amsterdam, 20th –21st February 2001 (Organised by WBR Conferences, London)

“Partnering in UK Defence Procurement: the monopoly perspective” (with A. S. Humphries), *Proceedings of “The impact of SMART acquisition on repair and maintenance”*, Royal Aeronautical Society, 20th February 2001.

“Supply Chain Re-engineering: a time based approach” *Philips “From Picture to Movie”* Internal Conference – 27th March 2001

“Keeping your supply chains customer focused in the dot-com world” *Vol2001 (The annual Norwegian Post Conference)* 4th April 2001, Oslo, Norway.

“The supply chain complexity triangle: Uncertainty generation in the supply chain” *Proceedings of EPSRC Manufacturing Complexity Network, 5th Meeting “Supply Chains & Q-analysis”*, Open University, 3rd May 2001.

“Mission Critical Logistics: Increasing velocity and acceleration to win the customer race” *SME2001 (Service Management Europe)*, Earls Court, London – 5th – 6th June 2001

“How to keep e-business solutions customer focused” *Proceedings of ebiz2001*, – The Belfry, UK, 11th – 13th June 2001 (Organised by World Trade Group conferences, London)

“Successfully implementing e-business as part of an agile supply chain strategy” *Proceedings of the e-Chain2001 conference*, Brussels, 20th – 21st June 2001 (Organised by WBR)

“Supply Chain Vulnerability” *Proceedings of the International Symposium on Developing Strategies for Business Survival* 18th – 19th October 2001, Belgacom Towers, Brussels (Organised by the Business Continuity Institute)

“The 3 T’s of Highly Effective Supply Chains”, *Proceedings of the 2001 Supply Chain Conference*, 7th – 8th November 2001, The Manufacturing Institute, Manchester.

“Aligning your supply chain from Supplier to Customer to achieve maximum efficiency and cost savings” *Proceedings of ProcureCon2001*, Amsterdam, 20th – 21st November 2001 (Organised by WBR Ltd, London)

“Successfully implementing e-business as part of a time-based supply chain strategy” *Proceedings of Interlog2001 (The 5th Annual Summit)*, Amsterdam, 5th – 6th December 2001 (Organised by WBR Ltd, London)

“The 3 T’s of Highly Effective Supply Chains” & “Lean and Agile Supply Chain Strategies” *Proceedings of the “European Supply Chain Summit”* 9th December – 11th December 2001. The Belfry, UK (Organised by Worldtrade Group, London)

“The 3 T’s of Highly Efficient and Responsive Supply Chains” *Proceedings of Logicon2002*, Amsterdam, 27th & 28th February 2002. (Organised by WBR Ltd, London)

“Supply Chain Optimisation: issues and key to success” *Proceedings of “World Drug Manufacturing Summit 2002”* Copenhagen, 10th to 12th April 2002 (Organised by World Trade Group, London)

“Supply Chain Vulnerability: An Overview” *Proceedings of Supply Chain Vulnerability: Perspectives on Network Risk*, Cranfield School of Management, 25th April 2002 (Organised by Cranfield School of Management, UK)

“Successfully implementing E-business as part of an Agile Supply Chain Strategy” *Proceedings of Logipharma2002*, Geneva, 15th & 16th May 2002. (Organised by WBR Ltd, London)

“Compress Time ! and make your business more profitable” *Proceedings of The IBS (International Business Systems) Supply Chain Summit 2002*, The Circus, Stockholm, Sweden, 28th May 2002. (Organised by IBS Sweden)

“Supply Chain Optimisation: Issues and Keys to Success” *Proceedings of the AAH Hospital Services Pharmaceutical Supplier Symposium 2002*, Bracknell, UK, 13th September 2002 (Organised by AAH Hospital Service, Coventry UK)

“Creating Customer Responsive Supply Chains” *The Logistics Summit 2002: Achieving Peak Performance in Logistics*. Amsterdam 7th to 9th October 2002 (Organised by Descartes, Amsterdam)

“The 3 T’s of Highly Effective Supply Chains” *Proceedings of Logistics Ireland 2002*, Belfast, 17th October 2002 (Organised by NITL, Dublin)

“Laying a foundation for implementing Factory Gate Pricing” *Proceedings of Factory Gate Pricing in Europe (Proceedings Ref No 11275)*, London, 19th and 20th November 2002 (Organised by Vision in Business, London)

“Logistics and supply chain management: the e-supply chain” (Keynote Speaker) *Proceedings of Guangdong Logistics Seminar 2002*, Canton Hotel, Guangzhou, China, 28th November 2002 (Organised by The Association of Promotion for Guangdong Economy and Investment, Guangzhou, China)

“Creating Collaborative Environments” *Proceedings of Logicon2003*, Amsterdam, 11th & 12th February 2003. (Organised by WBR Ltd, London)

“Supply Chain Optimisation: Using the 3T’s to guide your journey to perfection” *Proceedings of Logipharma2003*, Geneva, 14th & 15th May 2003. (Organised by WBR Ltd, London)

“Chairman’s Address – The Heineken Supply Chain Landscape” *Proceedings of HIDLOCVII (Heineken International Distribution & Logistics Conference VII)*, Vaals, The Netherlands, 15th – 18th June 2003 (Organised by Heineken Technical Services, Amsterdam)

“Marriage without the option of Divorce: measuring the quality of long-term collaborative business relationships” (with Andrew Humphries), *Co-creating Emergent Insight*, Proceedings of 10th International Conference on Multi-organisational Partnerships, Alliances and Networks, pp 69-75, (Eds: Paul Hibbert), University of Strathclyde, Glasgow, U.K., 25th-28th June 2003 ISBN 0-9545538-02.

“Chairman’s Introduction” *Proceedings of Supply Chain Integration, Visibility & Event Management*, 18th July 2003, Cranfield Management Development Centre, Cranfield University, Cranfield, UK, 18th July 2003.

“Enhancing Customer Value” *Proceedings of the Serono - International Supply Chain Conference 2003*, La Clusaz, France 18th – 19th September 2003

“Creating Collaborative Environments: Creating a win-win relationship within the pharmaceutical supply chain.” *Proceedings of Ethical Pharmaceutical Distribution – Changing the Paradigm*, Royal Society, London, U.K. 22nd September 2003 (Organised by DHL Medical)

“The 3Ts of Highly Effective Supply Chains” (Keynote address) *Proceedings of Supply-Chain World Europe 2003* (www.supplychainworld.org), The Hilton, Düsseldorf, Germany, 11th –12th November 2003 (Organised by The Supply Chain Council, Pittsburgh, USA)

“The 3T’s of Highly Effective Supply Chains: Creating responsiveness & agility” (Keynote Address) *Proceedings of the PLAN Conference 2004*, Stockholm International Fair, Stockholm, Sweden, 21st – 22nd April 2004 (Organised by PLAN (Swedish Production and Inventory Society), Stockholm, Sweden)

“Creating Effective Supply Chains – Within a collaborative environment” *Proceedings of “Collaboration in the Milling Supply Chain” (Afternoon Workshop)*, Officers Mess Conference Centre, Imperial War Museum, Duxford, UK (Organised by HGCA and NABIN, London, UK)

“Creating Collaborative Environments” (Chairman’s Address) *Proceedings of “Reducing Supply Chain Costs”* 27th – 28th May 2004, Cranfield, Bedford, UK. The Cranfield Conference Series (Organised by Cranfield School of Management, Cranfield, UK)

“The Vision” *Proceedings of “Successful Delivery of Supply Chain Efficiencies Using mySAP SCM”* 13th July 2004, SAP Headquarters, Bedford, London.

“Creating Collaborative Environments: driving creativity, increasing customer service and driving down costs” (Plenary Presentation) *Proceedings of the World Drug Manufacturing Conference 2004*, 5-6th October 2004. Marriott Hotel, Copenhagen (Organised by World Trade Group, London)

“Supply Chain Management Strategies” *Proceedings of “The Curry Report: From Theory to Practice, From Planning to Delivery”* 19th November 2004, Cranfield, Bedford, UK. The Cranfield Conference Series (Organised by Cranfield School of Management, Cranfield, UK)

“Collaborative: from addition to multiplication – How to dramatically improve your critical relationships” *Proceedings of Logicon2005*, Disneyland, Paris, 23rd and 24th February 2005. (Organised by WBR Ltd, London)

“Supply Chain Management is about creating true value” (Keynote) *Proceedings of “Styrk konkurrenceevnen gennem strategisk logistik i forsyningskæden! – Strategic Logistics 2005”* 8th March 2005 Scandic Hotel, Kolding, Denmark (Organised by DILF (Dansk Indkøbs- og Logistik Forum)

“Using the 3T’s in the Blood Supply Chain” (Keynote) *Proceedings of “National Blood Stocks Management Scheme Open Meeting 2005”* 13th April 2005 Paragon Hotel, Birmingham (Organised by the NHS and BSMS)

“Collaboration leading to ACTION”, *Proceedings of “HIDLOC2005 (8th Heineken International Distribution & Logistics Conference”)*, 26th – 29th June 2005 Koepelkerk, Amsterdam (Organised by Heineken Technical Services, Amsterdam)

“A systematic literature review of Demand Chain Management – Thematic findings” (with Hong Qiao), *Logistics Research Network 2005 Conference Proceedings*, pp. 359-364 (Eds: John Dinwoodie, Jonathan Challacombe, Eugene Madejski and Dongping Song), University of Plymouth, Plymouth, U.K. 7th – 9th September 2005, ISBN 1-90456413-5 (Published by Chartered Institute of Logistics & Transport, Corby, UK)

“The emergence of Demand Chain Management: an insight from a systematic review of the literature” (with Hong Qiao), *Logistics Research Network 2005 Conference Proceedings*, pp. 365 -371 (Eds: John Dinwoodie, Jonathan Challacombe, Eugene Madejski and Dongping Song), University of Plymouth, Plymouth, U.K. 7th – 9th September 2005, ISBN 1-90456413-5 (Published by Chartered Institute of Logistics & Transport, Corby, UK)

“Supply Chain Management to Create Perfect Order Fulfilment” *Proceedings of World Drug Manufacturing Summit 2005*, Vienna 4th – 5th October 2005 (Organised by World Trade Group, London)

“Enhancing Customer Value in the Supply Chain: can you achieve differentiation” *Proceeding of Logicon2006 – The 10th annual supply chain conference for fast moving consumer goods*, Brussels 22nd – 23rd February 2006 (Organised by WBR, London)

“Supply Chain Innovation: Time based strategy for a competitive supply Chain” *Proceeding of 9th Day of Purchasing & Logistics – Purchasing and Logistics: Drivers for Innovation*, LAMOT Congress Center – Mechelen, Belgium 23rd March 2006. (Published by VIB Belgium)

“Supply Chain Risk reduction by effective collaboration” *Proceedings of Softworld: Supply Chain & Logistics*, The NEC, Birmingham, UK, 29th -30th March 2006 (Organised by VNU exhibitions Europe)

“Enhancing Value by effective supply chain collaboration: creating designer relationships” *Proceedings of EUROLOG 2006 : Logistics in the value chain : Designer or Performer?* Palais des Congres de Strasbourg, Strasbourg 21st – 22nd June 2006 (Organised by ELA & Aslog, Paris)

“Current Trends & New Directions for Supply Chain Management” Proceedings of the 8th Annual European Supply Chain Summit, Prague, Czech Republic. 26th to 27th June 2006 (Organised by World Trade Group, London)

“Supply Chain Risk Reduction through Effective Collaboration” *Proceedings of Managing Uncertainty in the Supply Chain: an intercultural perspective*. Centro Brasileiro Britanico, Sao Paulo, Brazil, 24th August 2006.

“Understanding the dynamics of the blood supply chain: is demand prediction possible?” (with Rob Hicks and Judith Chapman) Proceedings of *XXIXth International Congress of the International Society of Blood Transfusion*, 2 - 7 September 2006 Cape Town, South Africa

“Supply Chain Challenges for European Manufacturers” (with Christian Verstraete, HP, Simon Pollard, SAP & Denis McCauley, Global Technology Research) Economist Intellegience Unit, WebCast Presentation 31st October 2006, 10am GMT, <http://events.unisfair.com/eiu/sap/index.html>

Forthcoming

January 2007 – CILT – Helsinki, Finland – Key note address.

May 2007 – Logipharma 2007 – Key note address.

Book Contributions

“Purchasing, Logistics and Supply Chain Management” Chapter 9 pp 117-140 *The Gower Handbook of Purchasing Management. 3rd Edition*. Edited by Marc Day, ISBN 0-566-08404-X. (2002)

Supply Chain Optimization – Using the “Three Ts” to enhance value and reduce costs” Industry Overview Section, pp18-22 *World Market Series Business Briefings – Global Purchasing & Supply Chain Strategies 2004* ISBN 1-903150-89-2 (2004)

“Laws of Logistics & Supply Chain Management” (with Alan Braithwaite) Chapter 4 pp.249-259, *The Financial Times Handbook of Management - 3rd Edition (Editors: Ed Crainer & Des Dearlove)*. ISBN 0273-67584-2, Pearson London. 2004

“The Supply Chain Risks of Global Sourcing” (with Alan Braithwaite) Chapter 3 pp. 23-35, *Managing Business Risk: a practical guide to protecting your business – 3rd Edition (Editor Jonathan Reuvid)* ISBN 0-7494-4510-6, Kogan Page Limited, London & Philadelphia, 2006

Miscellaneous Publications

“CPD (Continuous Professional Development) in Engineering”, *Forum*, University of Warwick Staff Development Office, Issue 5, p15, Spring 1997

“Idol-Lottery”, *Poets Corner*, University of Warwick Newsletter, Issue 206, pp 2, April 1996

“Idol-Lottery”, *The Fosse-Watling Street Diamond*, Diocese of Coventry, Issue 14, pp 3, June 1996

“Idol-Lottery”, *West of England Christian Messengers Book of Poetry*, (Ed: C.Walton), Triumph House Publishing, pp 110, 1997 (Book Contribution)

“E-Implementation: a time-based approach to extracting value from e-business” *Management Focus*, Issue 15 Cranfield School of Management Publications pp.20-23. Winter 2000

“Supply Chain Vulnerability” *Odyssey*, Cranfield School of Management Newsletter, Issue 14, pp 4-5 2001.

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Reports

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2006 Episodes

1 - One minute overview

2 - Background and Rationale

3 - What is Logistics & Supply Chain Mangement? (Featuring interview with Professor Martin Christopher, one of Europes leading academics specialising in Supply Chain Management)

4 - Developing & Implementing Supply Chain Strategy (Featuring interview with Professor Alan Waller OBE, President of the Chartered Institute of Logistics & Transport, UK)

5 - Operating in China (Featuring interview with Professor Linda Sprague, China Europe International Business School, Shanghai)

6 - Operating in Brazil (Featuring interviews with Alexandra Oliveira - Cebalog, Carolina Zappa Santoro - del Valle, Edinir Nunes - DHL, Andrew Morgan - Supply Chain Europe & Philip Hammer - Britcham.)

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- “*Supply Chain Integration, Visibility & Event Management*”, 18th July 2003, Cranfield Management Development Centre, Cranfield University, Cranfield, UK, 18th July 2003.
- “*Reducing Supply Chain Costs*” 27th – 28th May 2004, Cranfield, Bedford, UK. The Cranfield Conference Series (Organised by Cranfield School of Management, Cranfield, UK)
- Stream Chairman for Logistics Research Network Annual Conference – 1997, 1998 1999, 2000, 2001, 2002, 2004, 2005 and 2006.
- Stream Chairman for Logicon2002 & Logicon2003.
- Chairman “*National Blood Stocks Management Scheme Open Meeting 2005*” 13th April 2005 Paragon Hotel, Birmingham (Organised by the NHS and BSMS)
- Chairman “*HIDLOC2005 (8th Heineken International Distribution & Logistics Conference)*”, 26th – 29th June 2005 Koepelkerk, Amsterdam (Organised by Heineken Technical Services, Amsterdam)

- Chairman “*Managing Uncertainty in the Supply Chain: an intercultural perspective*”. Centro Basileiro Britanico, Sao Paulo, Brazil, 24th August 2006.

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