



Professor Richard Wilding, BSc, PhD, CEng, Eur Ing, MIET, FCILT.

As Chair (Full Professor) in Supply Chain Risk Management at the Centre for Logistics and Supply Chain Management, Cranfield School of Management U.K. Richard works with European and International companies on logistics and supply chain projects in all sectors including pharmaceutical, retail, automotive, high technology, food drink and professional services to name a few. He is a highly acclaimed presenter and regularly speaks at Industrial Conferences and has undertaken lecture tours of Europe and Asia at the invitation of local Universities & Confederations of Industry. He has published widely in the area of supply chain management and is Editorial Advisor to a number of top journals in the area.

His Doctoral research, undertaken while employed at the University of Warwick, applied chaos and complexity science to logistics and supply chain management and resulted in the development of new management guidelines for supply chain re-engineering to mitigate risk. This innovative research received international media coverage including features on the BBC World Service and articles in the Times, Financial Times and New Scientist.

More recently his research into inventory policies of organisations in times of risk & uncertainty resulted in international media coverage including live interviews on BBC1 television news, BBC News 24, BBC Television's "The Money Programme", BBC 5 live and Independent Radio News. The research was also covered by the print media including the Financial Times, Sunday Times, The Guardian, and The Independent newspapers.

Richard is both a European and Chartered Engineer, he is a chartered member of the Institute of Engineering & Technology (Manufacturing Division) & a chartered fellow of the Institute of Logistics & Transport. He is a steering committee member of the Institute of Logistics Research Network, a global network of academics and practitioners involved in state-of-the-art logistics and supply chain research. He is also a Member of the Institute of Logistics and Transport Directors Forum, a group limited to the top 120 Logistics and Supply Chain Directors from Europe. Richard is also a member of The Higher Education Academy in recognition of his innovative approaches to teaching and course design.

Richard's special areas of interest include the creation of collaborative business environments, reducing supply chain vulnerability & risk, time compression and techniques for aligning supply chains to maximise customer value and reduce cost.

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You can also subscribe to "The Supply Chain Podcast by Professor Richard Wilding" www.supplychainpodcast.info or www.supplychainpodcast.co.uk